hackathon.afrihacks.com

AfriHacks 2023

Africa's Largest Hackathon for Everyone

→ **Sponsorship Deck**

About AfriHacks

Where we are today

AfriHacks, started as NaijaHacks then AfricaHacks, is a community of Africans and people of African origin in tech.

Started by Uchi Uchibeke as NaijaHacks in 2018, AfriHacks has evolved and grown to a community of 30,000 members in over 20 countries and hosts the largest tech gathering for black builders and enthusiasts globally. AfriHacks will be a hybrid event with participants building transformational AI and Blockchain projects

Hackathon

Conference

Incubation

support

AH!

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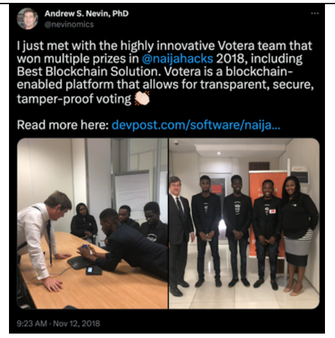
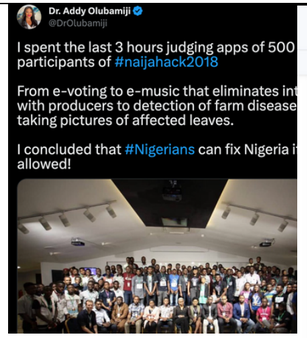
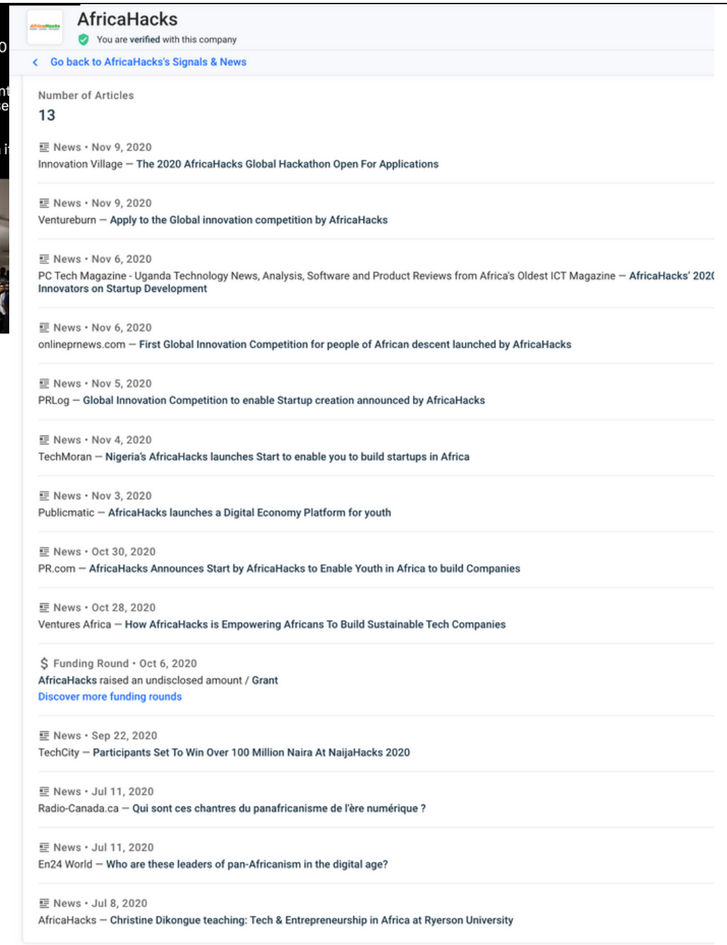
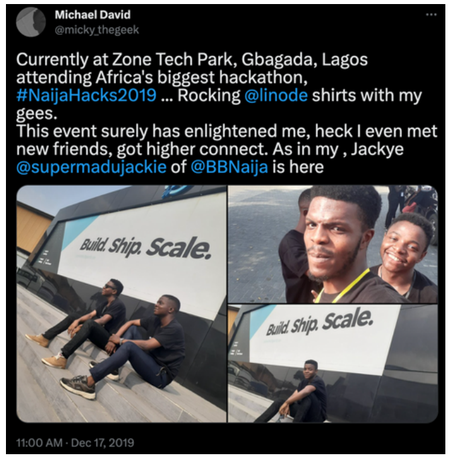
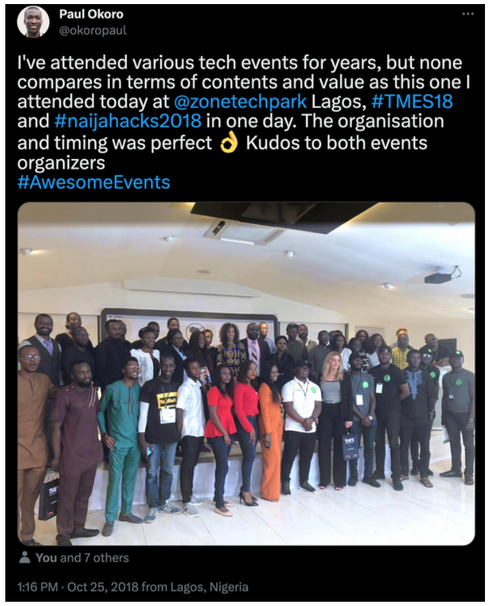
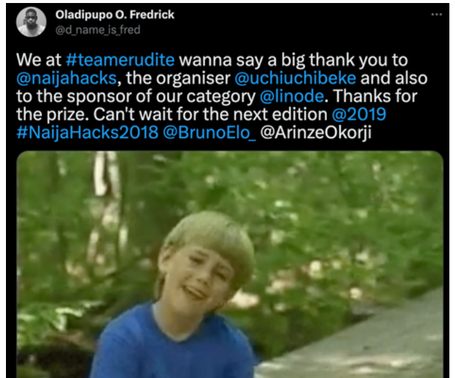












EVENTS

Nigeria's Biggest Hackathon 'NaijaHacks' holds Tomorrow, October 24th

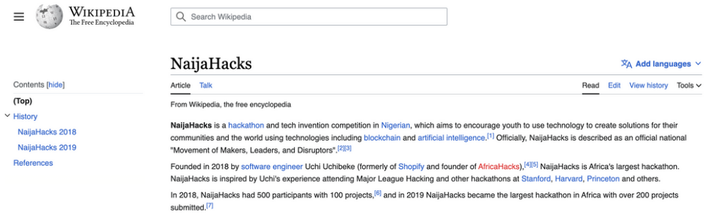
Published 5 years ago on October 23, 2018
By BellaNaija.com

Metro

Nine-year-old Nigerian competes at AfricaHacks innovation competition

By **Jesutomi Akomolafe**
12 January 2021 | 3:56 am

Africa's Largest Hackathon returns with the 2020 NaijaHacks Hackathon, NaijaHacks from home



Our Participants

- 77% of all participants are under 25
- 33% Women, we started at 21% and our target for 2023 is 50% women.
- Participants are from:
  - Nigeria
  - Cameroon
  - Senegal
  - Kenya
  - Zimbabwe
  - South Africa
  - Zambia
  - Canada
  - USA and speak 31+ languages

Highlights

- 17,000+ Applications and 7,900 Participants
- 30,000 in the AfriHacks community
- Post-Hackathon/Incubation cohort
- 500+ teams and projects
- 97+ Sponsors
- 40 Talks by Engineers and Leaders from Google, Microsoft, Nexmo, AWS, and others
- Africa's Biggest Hackathon. Formally, Nigeria's biggest Hackathon
- Includes a Beginner category and prize for first-time Hackers

Agenda

Our Process

Registration

Anyone from any part of the world with any skill level is eligble to apply.

Team formation

Using our proprietary Hackathon platform, we recommend team members use skills, experience, projects and others. This ensures that no one is left behind.

Hybrid Hackathon and Partner sessions

Our Hackathon is virtual by default. Since 2018, we have always had the core Hackathon online with only the demo day being held in person.

Demo and award ceremony

We have 2 stages of judging. Expo-style demos and in-person on-stage presentations. The top teams will then be presented with the prizes.

Post-Hackathon Startup Incubation

Top teams and other selected teams work with AfriHacks and partners to transform their ideas into Companies.

2023 Focus Areas

A.I

- A.I for Good Health and Wellbeing
- A.I for Work

Blockchain and Cryptocurrencies

- Utility and Offramps
- Cross-currency Payments

Financial Inclusion & Payments

- Payments for emerging Economies
- Women and Children

Open APIs and Open-source

Sponsorship Opportunities

Title Sponsorship	$45,000
Platinum Sponsorship	$25,000
Gold Sponsorship	$10,000
Silver Sponsorship	$7,500
Bronze Sponsorship	$5,000
Custom Sponsorship	$**,***

Title Sponsorship

$45,000

Pre-Hackathon

- Recognition as a Title Sponsor in all promotional materials.
- Recognition in Press Release, Media launches, and social media campaigns
- Custom partner feature video branded with company logo

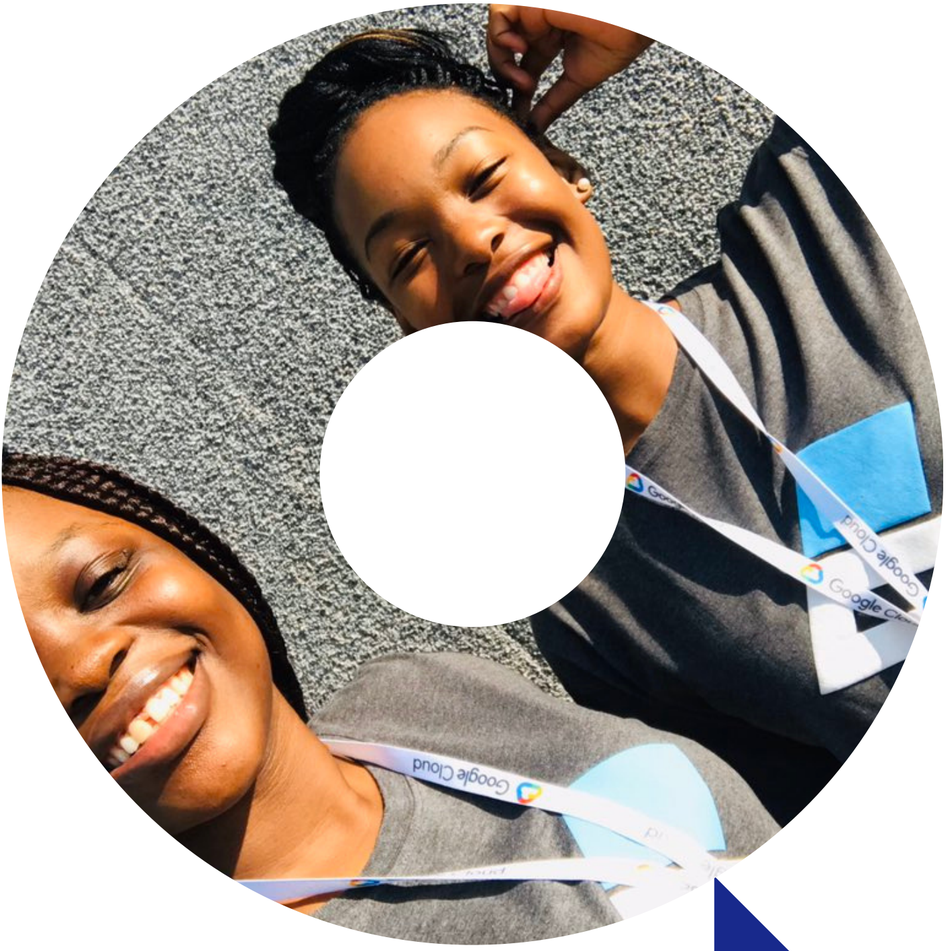
Hackathon

- Exhibition space.
- Two pull-up banners in the main conference room
- Two pull-up banners at the entrance.'
- Exclusive positioning at the event including onscreen display
- Sponsor offers opening remarks
- Display the company logo in all presentation
- Video Ads on display throughout the virtual and in-person event
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
- Logo on conference T-shirt and Lanyard
- Name and logo recognized on virtual display, website, social media, and others
- Title Sponsor offers a workshop OR Industry Talk (post or pre-hackathon)
- Create an API/Product Prize and Challenge for Best Project built with the sponsor's API/Product

Post-Hackathon

- Access to participant Profile and Contact Information Database
- Official sponsor for the post-hackathon Incubator Program via our Platform
- Possibility to add expert courses from the sponsored organization into our platform (subject to approval)
- Provide an incubation and community partners for the sponsor to run a pillar incubation program
- Cobranding right of the post-hackathon program " Incubator"

Platinum Sponsorship $25,000



Pre-Hackathon

- Recognition as a Platinum Sponsor in all promotional materials.
- Recognition in Media launches, and social media campaigns

Hackathon

- Exhibition space.
- One pull-up banner in the exhibition and demo day
- One pull-up banner at the entrance.'
- Exclusive positioning at the event including onscreen display
- Display the company logo in all presentation
- Video Ads on display throughout the virtual and in-person event
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
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Post-Hackathon

- Access to participant Profile and Contact Information Database
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- Possibility to add expert courses from the sponsored organization into our platform (subject to approval)
- Provide an incubation and community partners for the sponsor to run a pillar incubation program

Gold Sponsorship

$10,000

Pre-Hackathon

- Recognition as a Gold Sponsor in all promotional materials.
- Recognition in Media launches, and social media campaigns

Hackathon

- Exhibition space.
- One pull-up banner in the exhibition and demo day
- One pull-up banner at the entrance.'
- Exclusive positioning at the event including onscreen display
- Display the company logo in all presentation
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Post-Hackathon

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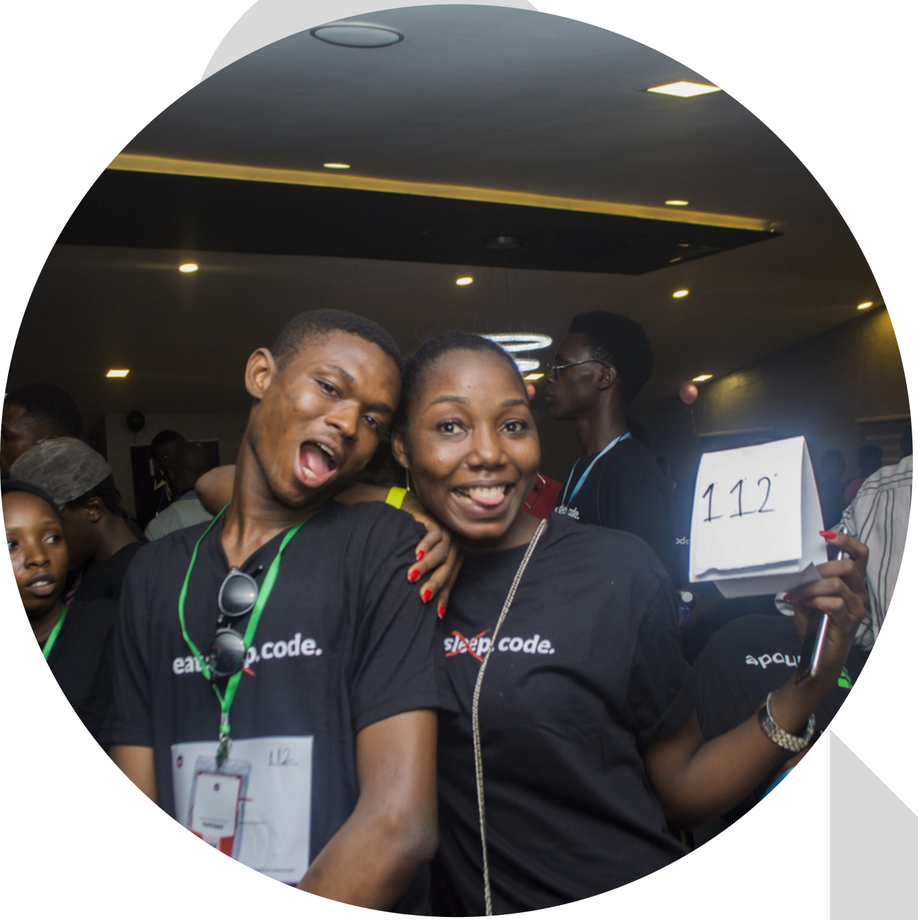
Silver Sponsorship

$7,500



Pre-Hackathon

- Recognition as a Gold Sponsor in all promotional materials.
- Recognition in Media launches, and social media campaigns

Hackathon

- Exhibition space.
- One pull-up banner in the exhibition and demo day
- Exclusive positioning at the event including onscreen display
- Display the company logo in all presentation
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
- Name and logo recognized on virtual display, website, social media, and others
- Create an API/Product Prize and Challenge for Best Project built with the sponsor's API/Product

Post-Hackathon

- Access to participant Profile and Contact Information Database
- Official sponsor for the post-hackathon Incubator Program via our Platform

Bronze Sponsorship

$5,000

Pre-Hackathon

- Recognition as a Gold Sponsor in all promotional materials.
- Recognition in Media launches, and social media campaigns

Hackathon

- Exhibition space.
- Exclusive positioning at the event including onscreen display
- Display the company logo in all presentation
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
- Name and logo recognized on virtual display, website, social media, and others
- Create an API/Product Prize and Challenge for Best Project built with the sponsor's API/Product

Post-Hackathon

- Access to participant Profile and Contact Information Database

Custom Sponsorships

Official Device Sponsor

• Send Laptops directly to some participants

Official Connectivity Sponsor

• Cover costs of Internet data for all participants and conferencing tool

Official Swag Sponsor

• Send Swag to be delivered to participants

Sponsor a Prize

• Institute a challenge and Prize named after you or your company

Official Food and refreshment sponsor

• Cover credit for food and refreshment to be sent to all participants

FinTech Sponsor

• Facilitate payment cards to be sent to all participants

Platform sponsor

• Sponsor the development the Startup creation online platform named after Sponsor

Incubation and Startup Sponsor

• Sponsor post-Hackathon incubation program for top projects to transform their ideas into companies.

AH!

Past & Current Sponsors

balsamiq®

aws activate

nexmo
The Vonage® API Platform

Segment

Sketch

HubSpot
for Startups

Wolfram
Language™

pepsi

stickermule

linode

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.xyz

DigitalOcean

Thank you!

For questions, requests, and anything else we can help you with, please email us at info@africahacks.com