



[hackathon.afrihacks.com](https://hackathon.afrihacks.com)

# AfriHacks

# 2023

Africa's Largest Hackathon for Everyone

→ [Sponsorship Deck](#)





# About AfriHacks



## Where we are today

AfriHacks, started as NaijaHacks then AfricaHacks, is a community of Africans and people of African origin in tech.

Started by Uchi Uchibeke as NaijaHacks in 2018, AfriHacks has evolved and grown to a community of 30,000 members in over 20 countries and hosts the largest tech gathering for black builders and enthusiasts globally. AfriHacks will be a hybrid event with participants building transformational AI and Blockchain projects

**Hackathon**

**Conference**

**Incubation**

**support**



hackathon.afrihacks.com

Michael Akala  
@MichaelAkala1

@africa\_hacks  
#TeamCard of Smart Force at #africahacks2020. We are great and mighty team.  
@arthur\_angels @cebo\_soul  
@AdamJamiu7 @BelloMaryam16  
@mathopa\_winner

5:02 PM · Dec 9, 2020

IFEANYI  
@JustECP

There are a lot of intricate details in the tech world that many of us don't really know. I learnt so much today that I am happy I came to this @NaijaHacks Event.  
#NaijaHacks2019

5:49 PM · Dec 17, 2019

Andrew S. Nevin, PhD  
@nevinomics

I just met with the highly innovative Votera team that won multiple prizes in @naijahacks 2018, including Best Blockchain Solution. Votera is a blockchain-enabled platform that allows for transparent, secure, tamper-proof voting.

Read more here: [devpost.com/software/naija...](https://devpost.com/software/naija...)

9:23 AM · Nov 12, 2018

SKY  
@sanusikorede1

Proof of concept to #NaijaHacks2018 judge !!! Nigeria no1 Hackathon

12:05 PM · Oct 24, 2018

Dr. Addy Olubamiji  
@DrOlubamiji

I spent the last 3 hours judging apps of 500 participants of #naijahack2018

From e-voting to e-music that eliminates int with producers to detection of farm disease taking pictures of affected leaves.

I concluded that #Nigerians can fix Nigeria if allowed!

**AfricaHacks**  
You are verified with this company

[Go back to AfricaHacks's Signals & News](#)

Number of Articles  
**13**

- News · Nov 9, 2020  
Innovation Village – The 2020 AfricaHacks Global Hackathon Open For Applications
- News · Nov 9, 2020  
Ventureburn – Apply to the Global innovation competition by AfricaHacks
- News · Nov 6, 2020  
PC Tech Magazine - Uganda Technology News, Analysis, Software and Product Reviews from Africa's Oldest ICT Magazine – AfricaHacks' 2020 Innovators on Startup Development
- News · Nov 6, 2020  
onlineprnews.com – First Global Innovation Competition for people of African descent launched by AfricaHacks
- News · Nov 5, 2020  
PRLog – Global Innovation Competition to enable Startup creation announced by AfricaHacks
- News · Nov 4, 2020  
TechMoran – Nigeria's AfricaHacks launches Start to enable you to build startups in Africa
- News · Nov 3, 2020  
Publicmatic – AfricaHacks launches a Digital Economy Platform for youth
- News · Oct 30, 2020  
PR.com – AfricaHacks Announces Start by AfricaHacks to Enable Youth in Africa to build Companies
- News · Oct 28, 2020  
Ventures Africa – How AfricaHacks is Empowering Africans To Build Sustainable Tech Companies
- Funding Round · Oct 6, 2020  
AfricaHacks raised an undisclosed amount / Grant  
[Discover more funding rounds](#)
- News · Sep 22, 2020  
TechCity – Participants Set To Win Over 100 Million Naira At NaijaHacks 2020
- News · Jul 11, 2020  
Radio-Canada.ca – Qui sont ces chantres du panafricanisme de l'ère numérique ?
- News · Jul 11, 2020  
En24 World – Who are these leaders of pan-Africanism in the digital age?
- News · Jul 8, 2020  
AfricaHacks – Christine Dikongue teaching: Tech & Entrepreneurship in Africa at Ryerson University

Michael David  
@micky\_thegeek

Currently at Zone Tech Park, Gbagada, Lagos attending Africa's biggest hackathon, #NaijaHacks2019 ... Rocking @linode shirts with my gees. This event surely has enlightened me, heck I even met new friends, got higher connect. As in my , Jackye @supermadjackie of @BBNaija is here

11:00 AM · Dec 17, 2019

Ibjisly  
@Ibjisly

Teams pitching their ideas.  
#NaijaHacks2018 @naijahacks #TeamEdge

8:11 AM · Oct 24, 2018

Paul Okoro  
@okoropaul

I've attended various tech events for years, but none compares in terms of contents and value as this one I attended today at @zonetechpark Lagos, #TMES18 and #naijahacks2018 in one day. The organisation and timing was perfect 🙌 Kudos to both events organizers  
#AwesomeEvents

1:16 PM · Oct 25, 2018 from Lagos, Nigeria

Oladipupo O. Fredrick  
@d\_name\_js\_fred

We at #teamerudite wanna say a big thank you to @naijahacks, the organiser @uchiuchibeke and also to the sponsor of our category @linode. Thanks for the prize. Can't wait for the next edition @2019 #NaijaHacks2018 @BrunoElo\_ @ArinzeOkorji

**EVENTS**

**Nigeria's Biggest Hackathon 'NaijaHacks' holds Tomorrow, October 24th**

Published 5 years ago on October 23, 2018  
By [BelloNaija.com](#)

**Metro**

**Nine-year-old Nigerian competes at AfricaHacks innovation competition**

By [Jesutomi Akomolafe](#)  
12 January 2021 | 3:56 am

**Participants Set To Win Over 100 Million Naira At NaijaHacks 2020**

participants judges tech talks

**Africa's Largest Hackathon returns with the 2020 NaijaHacks Hackathon, NaijaHacks from home**

**WIKIPEDIA**  
The Free Encyclopedia

**NaijaHacks**  
Add languages

From Wikipedia, the free encyclopedia

**NaijaHacks** is a *hackathon* and tech invention competition in *Nigeria*, which aims to encourage youth to use technology to create solutions for their communities and the world using technologies including *blockchain* and *artificial intelligence*.<sup>[1]</sup> Officially, NaijaHacks is described as an official national "Movement of Makers, Leaders, and Disruptors".<sup>[2][3]</sup>

Founded in 2018 by software engineer Uchi Uchibeke (formerly of Shopify and founder of AfricaHacks),<sup>[4][5]</sup> NaijaHacks is Africa's largest hackathon. NaijaHacks is inspired by Uchi's experience attending Major League Hacking and other hackathons at *Stanford*, *Harvard*, *Princeton* and others. In 2018, NaijaHacks had 500 participants with 100 projects,<sup>[6]</sup> and in 2019 NaijaHacks became the largest hackathon in Africa with over 200 projects submitted.<sup>[7]</sup>

# Our Participants

- 77% of all participants are under 25
- 33% Women, we started at 21% and our target for 2023 is 50% women.
- Participants are from:
  - Nigeria
  - Cameroon
  - Senegal
  - Kenya
  - Zimbabwe
  - South Africa
  - Zambia
  - Canada
  - USA and speak 31+ languages





# Highlights

- 17,000+ Applications and 7,900 Participants
- 30,000 in the AfriHacks community
- Post-Hackathon/Incubation cohort
- 500+ teams and projects
- 97+ Sponsors
- 40 Talks by Engineers and Leaders from Google, Microsoft, Nexmo, AWS, and others
- Africa's Biggest Hackathon. Formally, Nigeria's biggest Hackathon
- Includes a Beginner category and prize for first-time Hackers





# Our Process

## Registration

Anyone from any part of the world with any skill level is eligible to apply.

## Team formation

Using our proprietary Hackathon platform, we recommend team members use skills, experience, projects and others. This ensures that no one is left behind.

## Hybrid Hackathon and Partner sessions

Our Hackathon is virtual by default. Since 2018, we have always had the core Hackathon online with only the demo day being held in person.

## Demo and award ceremony

We have 2 stages of judging. Expo-style demos and in-person on-stage presentations. The top teams will then be presented with the prizes.

## Post-Hackathon Startup Incubation

Top teams and other selected teams work with AfriHacks and partners to transform their ideas into Companies.

# Agenda



# 2023 Focus Areas

## A.I

- A.I for Good Health and Wellbeing
- A.I for Work

## Blockchain and Cryptocurrencies

- Utility and Offramps
- Cross-currency Payments

## Financial Inclusion & Payments

- Payments for emerging Economies
- Women and Children

## Open APIs and Open-source





# Sponsorship Opportunities

**Title Sponsorship**

\$45,000

**Platinum Sponsorship**

\$25,000

**Gold Sponsorship**

\$10,000

**Silver Sponsorship**

\$7,500

**Bronze Sponsorship**

\$5,000

**Custom Sponsorship**

\$\*\*,\*\*\*





# Title Sponsorship

\$45,000



## Pre-Hackathon

- Recognition as a Title Sponsor in all promotional materials.
- Recognition in Press Release, Media launches, and social media campaigns
- Custom partner feature video branded with company logo

## Hackathon

- Exhibition space.
- Two pull-up banners in the main conference room
- Two pull-up banners at the entrance.
- Exclusive positioning at the event including onscreen display
- Sponsor offers opening remarks
- Display the company logo in all presentation
- Video Ads on display throughout the virtual and in-person event
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
- Logo on conference T-shirt and Lanyard
- Name and logo recognized on virtual display, website, social media, and others
- Title Sponsor offers a workshop OR Industry Talk (post or pre-hackathon)
- Create an API/Product Prize and Challenge for Best Project built with the sponsor's API/Product

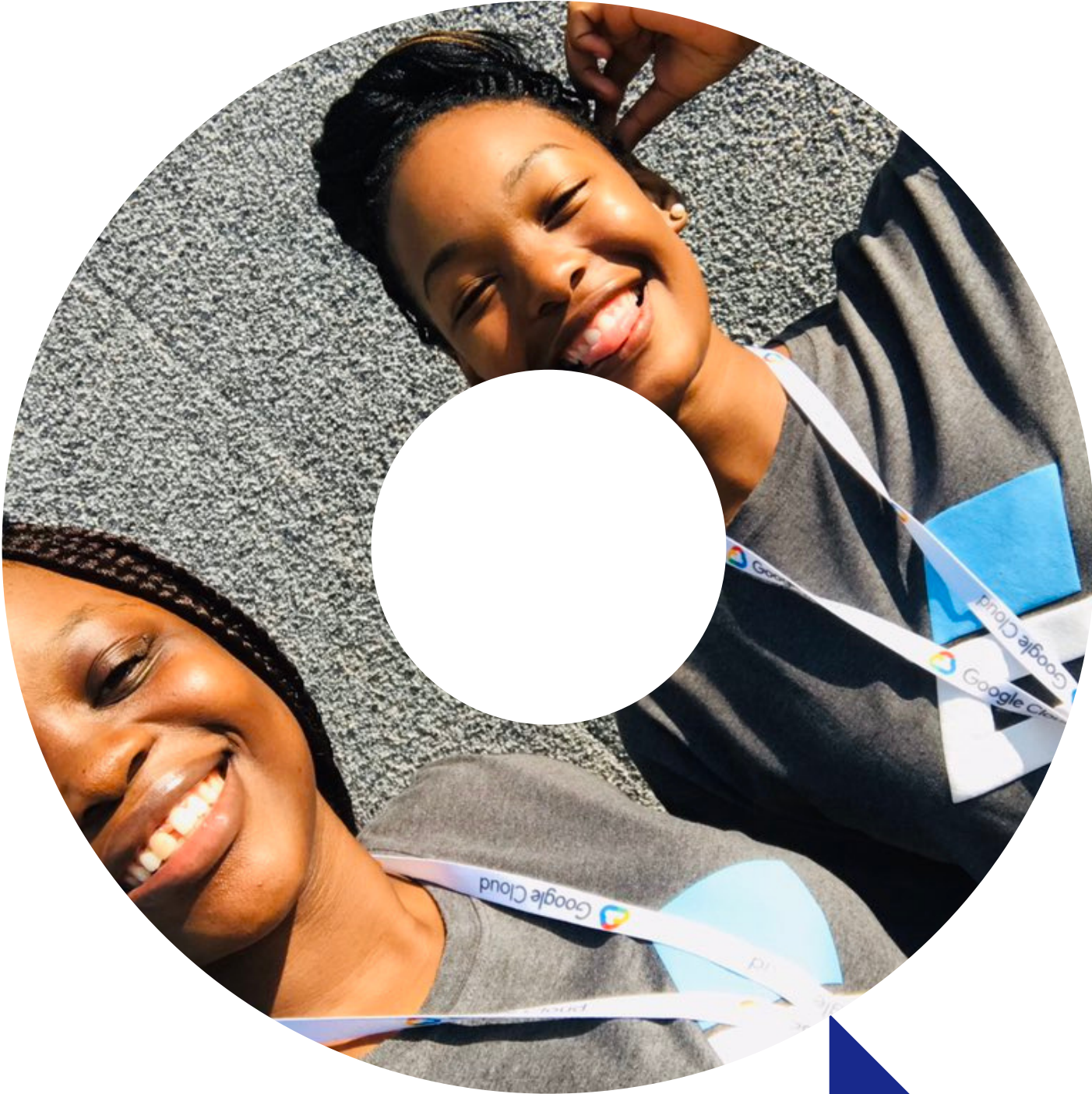
## Post-Hackathon

- Access to participant Profile and Contact Information Database
- Official sponsor for the post-hackathon Incubator Program via our Platform
- Possibility to add expert courses from the sponsored organization into our platform (subject to approval)
- Provide an incubation and community partners for the sponsor to run a pillar incubation program
- Cobranding right of the post-hackathon program " Incubator"



# Platinum Sponsorship

\$25,000



## Pre-Hackathon

- Recognition as a Platinum Sponsor in all promotional materials.
- Recognition in Media launches, and social media campaigns

## Hackathon

- Exhibition space.
- One pull-up banner in the exhibition and demo day
- One pull-up banner at the entrance.
- Exclusive positioning at the event including onscreen display
- Display the company logo in all presentation
- Video Ads on display throughout the virtual and in-person event
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
- Logo on conference T-shirt and Lanyard
- Name and logo recognized on virtual display, website, social media, and others
- Offer a workshop OR Industry Talk (post or pre-hackathon)
- Create an API/Product Prize and Challenge for Best Project built with the sponsor's API/Product

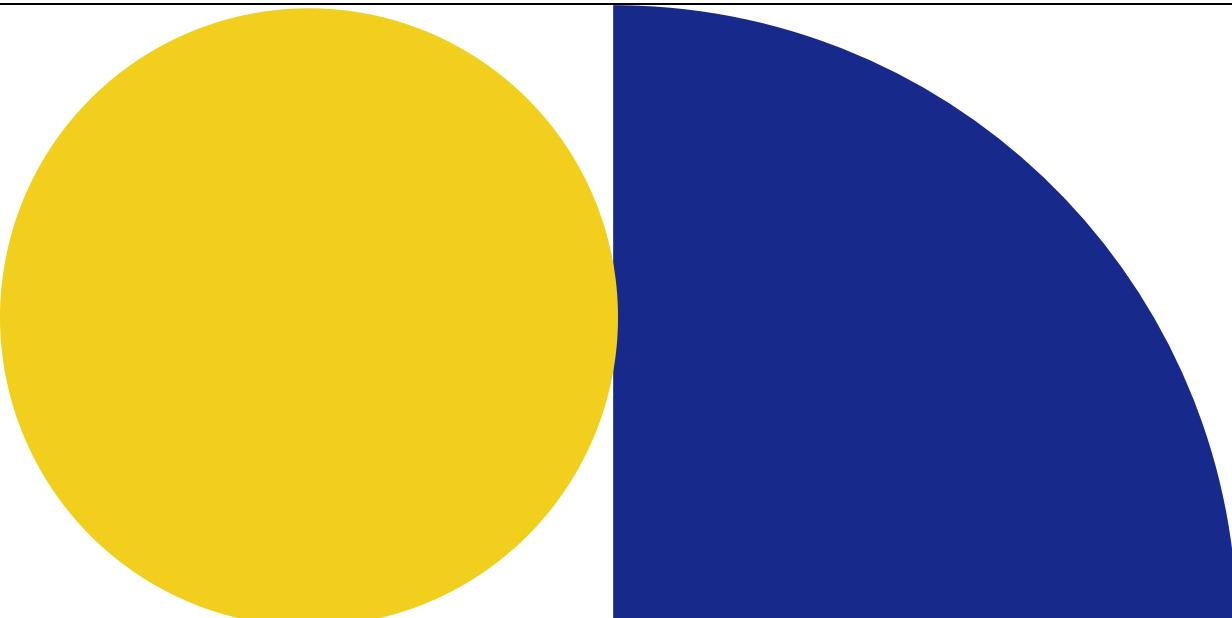
## Post-Hackathon

- Access to participant Profile and Contact Information Database
- Official sponsor for the post-hackathon Incubator Program via our Platform
- Possibility to add expert courses from the sponsored organization into our platform (subject to approval)
- Provide an incubation and community partners for the sponsor to run a pillar incubation program



## Gold Sponsorship

\$10,000



### Pre-Hackathon

- Recognition as a Gold Sponsor in all promotional materials.
- Recognition in Media launches, and social media campaigns

### Hackathon

- Exhibition space.
- One pull-up banner in the exhibition and demo day
- One pull-up banner at the entrance.
- Exclusive positioning at the event including onscreen display
- Display the company logo in all presentation
- Video Ads on display throughout the virtual and in-person event
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
- Name and logo recognized on virtual display, website, social media, and others
- Offer a workshop OR Industry Talk (post or pre-hackathon)
- Create an API/Product Prize and Challenge for Best Project built with the sponsor's API/Product

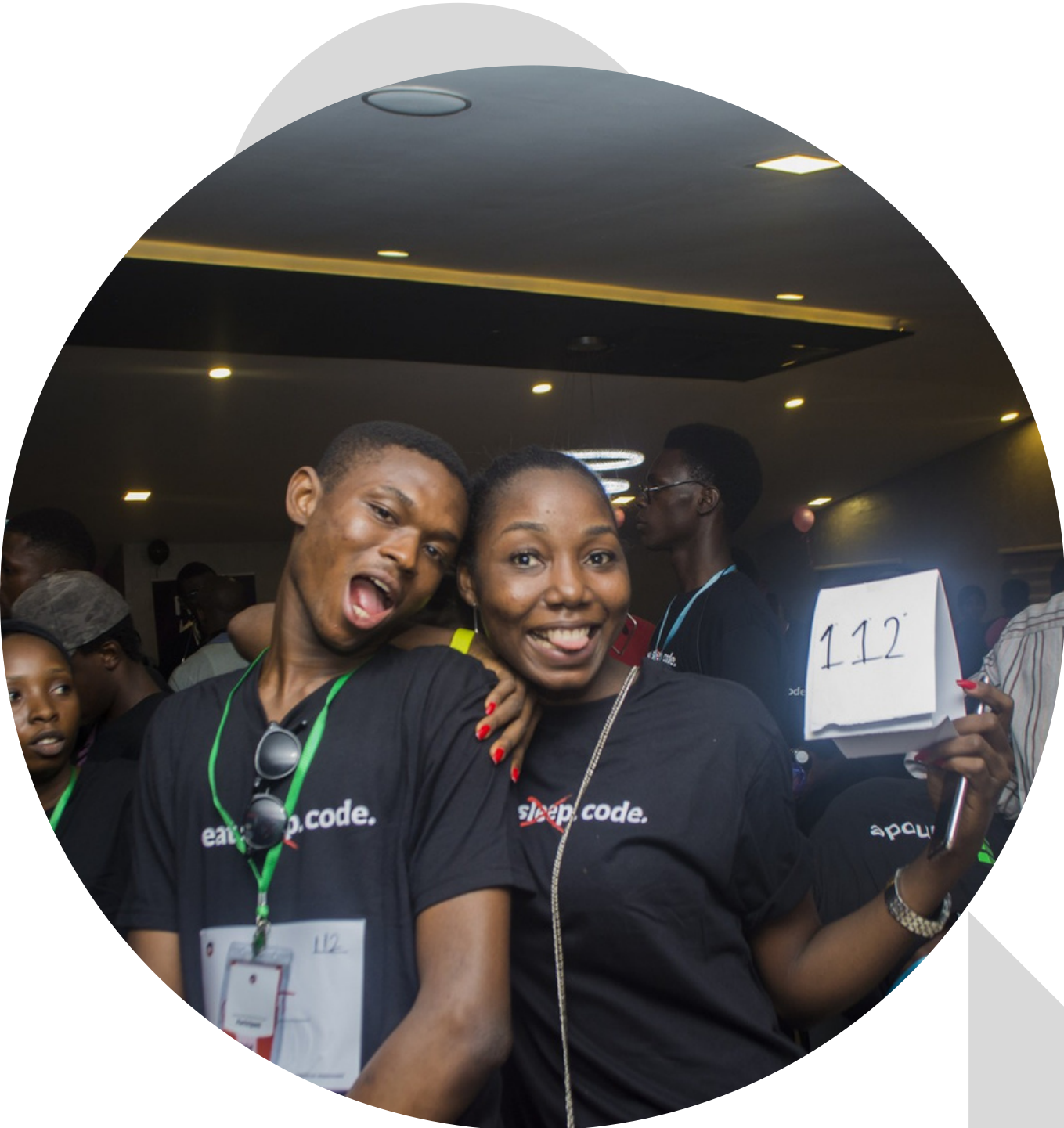
### Post-Hackathon

- Access to participant Profile and Contact Information Database
- Official sponsor for the post-hackathon Incubator Program via our Platform



## Silver Sponsorship

\$7,500



### Pre-Hackathon

- Recognition as a Gold Sponsor in all promotional materials.
- Recognition in Media launches, and social media campaigns

### Hackathon

- Exhibition space.
- One pull-up banner in the exhibition and demo day
- Exclusive positioning at the event including onscreen display
- Display the company logo in all presentation
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
- Name and logo recognized on virtual display, website, social media, and others
- Create an API/Product Prize and Challenge for Best Project built with the sponsor's API/Product

### Post-Hackathon

- Access to participant Profile and Contact Information Database
- Official sponsor for the post-hackathon Incubator Program via our Platform



## Bronze Sponsorship

\$5,000

### Pre-Hackathon

- Recognition as a Gold Sponsor in all promotional materials.
- Recognition in Media launches, and social media campaigns

### Hackathon

- Exhibition space.
- Exclusive positioning at the event including onscreen display
- Display the company logo in all presentation
- Name, logo, and marketing material include in our virtual giveaways package
- Sponsor name and logo recognized on hologram display
- Name and logo recognized on virtual display, website, social media, and others
- Create an API/Product Prize and Challenge for Best Project built with the sponsor's API/Product

### Post-Hackathon

- Access to participant Profile and Contact Information Database





# Custom Sponsorships



## Official Device Sponsor

- Send Laptops directly to some participants

## Official Connectivity Sponsor

- Cover costs of Internet data for all participants and conferencing tool

## Official Swag Sponsor

- Send Swag to be delivered to participants

## Sponsor a Prize

- Institute a challenge and Prize named after you or your company

## Official Food and refreshment sponsor

- Cover credit for food and refreshment to be sent to all participants

## FinTech Sponsor

- Facilitate payment cards to be sent to all participants

## Platform sponsor

- Sponsor the development the Startup creation online platform named after Sponsor

## Incubation and Startup Sponsor

- Sponsor post-Hackathon incubation program for top projects to transform their ideas into companies.



# Past & Current Sponsors



pepsi



Sketch



Wolfram Language™



sticker mule



linode



twilio



ONDO STATE  
GOVERNMENT



DigitalOcean



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# Thank you!

For questions, requests, and anything else we can help you with, please email us at [info@afrihacks.com](mailto:info@afrihacks.com)

